



Podfly

SOUND IDEAS: PODCAST PRODUCTION FOR BRANDS OF ALL SIZES



We are the leading podcast production company for organizations & entrepreneurs looking to establish a new presence or deliver a fresh take on their existing show.



Promote your brand by enhancing awareness & creating personal connections



Grow your business through innovative & active engagement



Demonstrate expertise with engaging content & a theme that resonates



Sound amazing with the right equipment, training & guidance

Planning

**Draw your audience in.
Craft an engaging podcast that resonates.**

A great podcast starts with a sound concept. Whether you're new to the space or a podcasting pro, we support your ongoing success with creative insight & guidance that help to grow your audience & your brand.

"Our Podfly team listens to our needs, provides expertise and support where we have gaps in-house and produces a premium experience for our listeners."





*P*olish

Sound amazing. Deliver a compelling & memorable podcast presence on a consistent basis.

We're podcast designers & architects. Our Creative Team includes editors & producers that help to craft your specific vision & our Tech Team's audio engineers master your podcast to create audio perfection.

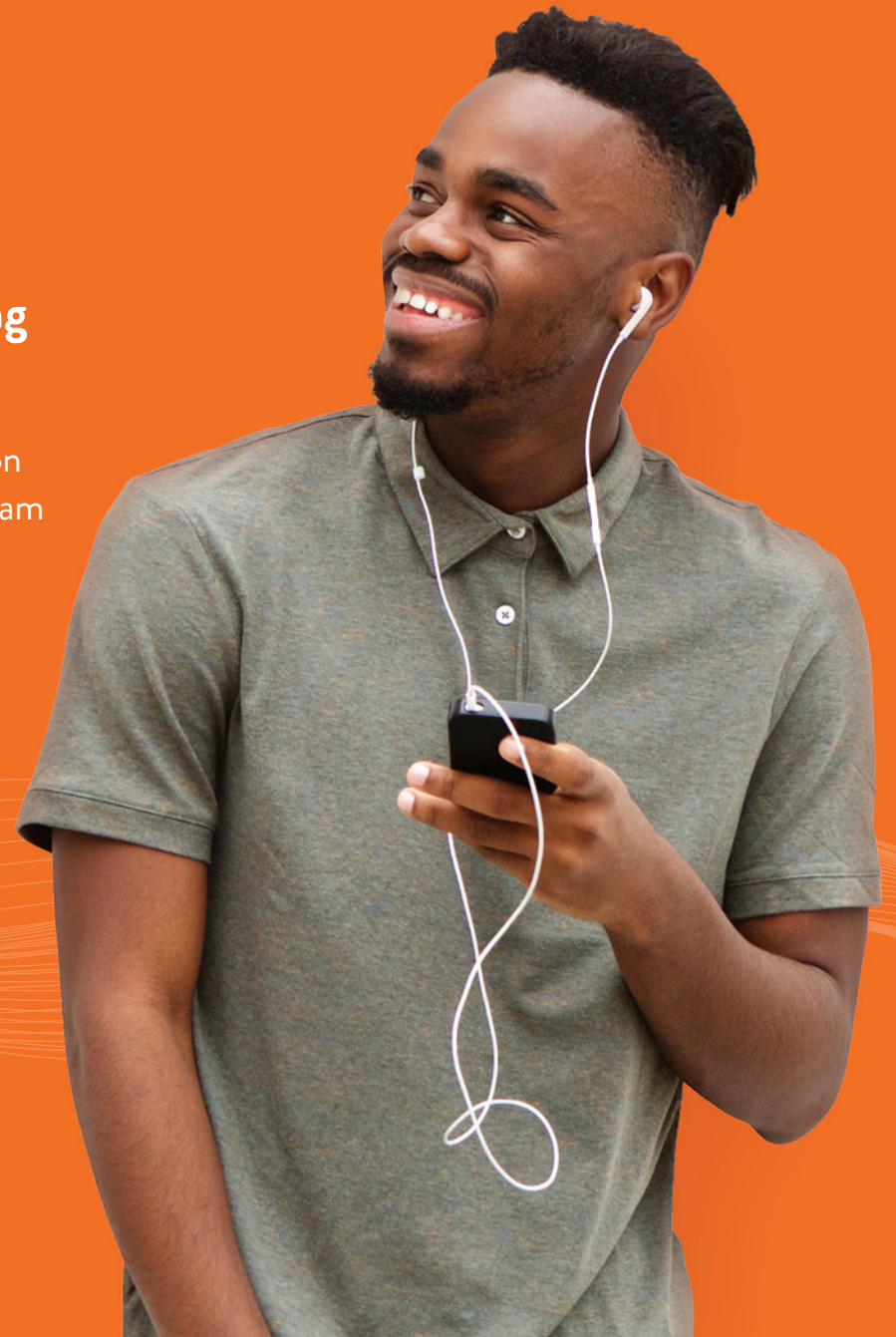
"...provided guidance to produce and launch our inaugural season which has been met with positive results and feedback – even being compared to industry-leading podcasts..."

*P*roduction

Drive your brand. Create a dynamic & engaging podcast experience.

With cutting-edge equipment, training & guidance, we position your podcast perfectly in your content marketing mix. Our team eliminates the worry of technical hassles & are available at every step so you can focus on growing your business.

“They helped us to master a podcast production that delivered an experience and that amplified our company’s voice in connecting with audiences...”





Customize your experience.

Whether you need guidance or a helping hand, or someone to take the reins on development, editorial direction & production, we build a customized approach from our full range of podcasting planning, production & polishing services:

CUSTOMER SERVICES



Dedicated Creative &/or Technical Team



On-The-Fly Guidance



Personal Project Management (each episode)

CREATIVE SERVICES



Copywriting/ Show Notes



Production



Promo or Trailer

TECHNICAL SERVICES



Equipment Purchase & Setup



Hosting Service Setup



Intro & Outro Voiceover



Music/Sound Licensing



Premium Editing Services



Test Recordings



Upload & Distribution (RSS Feeds)

BRING YOUR
PROJECT
TO LIFE

Our **Kickstarter Plan** has a dedicated team that oversees your podcast's development & launch: from equipment assessment & setup to the intro/outro, first episode production, show notes & distribution.

We deliver auditory excellence for individuals, government, educational institutions, brands & Fortune 500 companies.





Podfly

WHEN SOUND MATTERS

Kickstart your podcast

E inquiries@podfly.net

TW [@podflynet](https://twitter.com/podflynet)

LI [@podfly-productions](https://www.linkedin.com/company/podfly-productions)

T +1 704.218.9382

W podfly.net